

Media and Social Responsibility

Teacher's Guide

Learning Objectives

- To focus students' attention upon current events or issues related to the program's central theme.
- To introduce students to distinguished role models in the fields of science, exploration, business, public service, the arts, and government.
- To explore the six essential elements of achievement: passion, vision, preparation, courage, perseverance, and integrity – helping students to make personal connections to the concept of achievement.
- To stimulate students' critical thinking about achievement and its role in their lives.

Learning Outcomes

- Students should be able to analyze different perspectives on the presented issues and develop their own informed viewpoints.
- Students should be able to evaluate and analyze other contemporary heroes and role models in light of the program's definition of achievement.
- After watching the telecast the students should be able to discuss the six essential elements of achievement in relation to the program's main topic.

Classroom Approaches

Achievement Television telecasts can be used in several ways in the classroom, depending upon your preferences, the needs and interest levels of your students, and your specific curriculum requirements.

Here are a few suggestions for using the program:

- Use the telecast as a special event for students, using the two days prior to the telecast for preparation and the two days following the telecast for discussion of the program's key topics. Use the program's primary topic as the "theme" for an integrated curriculum unit in your school.
- Use the telecast as a stimulus for collaborative learning

groups, dividing the class into teams, giving each team assignments that explore different elements of achievement, in the context of the program's primary topic.

- Use the telecast as part of an independent study program, in which students watch the telecast, select a topic for additional investigation, and then report to the class.

This list is just the beginning. After you've used the telecast in your classroom, call or write to tell us how the programs are working, and the kinds of teaching approaches you've found to be most effective. You can also communicate with us by [e-mail](#). We'll incorporate your ideas and suggestions into subsequent guides and materials that will be distributed throughout the United States education community.

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